Are you ready for SMV:Digital?

Checklist for businesses applying for the Danish government grant for AI advisory. Tick the boxes before you start the application.

1. Can the business apply?

- ☐ We have a Danish CVR and are a company such as an ApS or A/S
- ☐ We have at least 2 full time equivalents and at most 249 employees
- ☐ We have published at least one annual report
- ☐ We are not in a primary sector such as agriculture or fishing
- ☐ We have no ongoing SMV:Digital programme

2. Is the finance in place?

- ☐ We can pay the full amount up front. The grant is paid after reporting
- ☐ We can co-finance 50 % in cash. Own hours do not count
- ☐ We have budget for the setup afterwards, as it is not eligible

3. Is the project clear enough for a strong application?

- ☐ We can describe a concrete challenge, for example where time goes today
- ☐ We have a measurable goal, for example hours saved per week or response time
- ☐ We can explain how the project strengthens our competitiveness
- ☐ Leadership is behind it and has set aside time
- ☐ We know who on our side is responsible

Important: The grant only covers advisory that analyses, prepares, plans or follows up. Setup, configuration and programming are not covered and must be kept fully separate from the project's invoices.

4. Do you know the order of events?

- [ ] We have spoken to an approved advisor and have a project description
- [ ] We apply online during the round. The next round is open 9 to 16 November 2026, and the draft can be filled in from 26 October
- [ ] We wait to sign an agreement until we have a grant decision
- [ ] We survey the market before signing with the advisor
- [ ] We complete the programme within the grant period
- [ ] We report and submit invoices showing hours and hourly rate

5. Pitfalls we have avoided

- [ ] Work started before the grant decision
- [ ] Setup on the project's invoices
- [ ] An advisor we have a financial interest in
- [ ] Application costs in the budget
- [ ] A vague or unmeasurable goal
- [ ] Too little leadership time

Next step. Implement AI is an approved advisor in SMV:Digital. We assess for free whether your project has a good chance and help with the project description. Write to is@implement-ai.dk or see www.implement-ai.dk/en/smv-digital

Based on the terms for the SMV:Digital advisory grant as described on Virksomhedsguiden, September 2026. Terms may change between rounds, so always check the current terms at virksomhedsguiden.dk before applying. Implement AI ApS, CVR 42538795.